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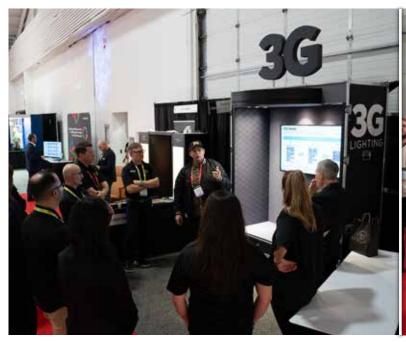


#### Canada's Lighting Industry Gets Its Own Stage!

A Booming Market. A Dedicated Stage. An Excellent Opportunity

For too long, Canadian lighting brands lacked a dedicated platform to showcase their expertise

#### **NOT ANYMORE**





#### THIS ISN'T JUST ANOTHER TRADE SHOW

It's THE event that puts your brand in front of buyers, decision-makers, and industry leaders. The competition will be there—will you?

We started with a vision: to give Canada's lighting industry its own stage. The first edition of Canada Light Expo turned that vision into reality—and now, we're building on that success.

MORE EXHIBITORS
MORE INNOVATIONS
MORE OPPORTUNITIES

If the first edition shows the industry's potential,

THIS ONE WILL DEFINE ITS FUTURE

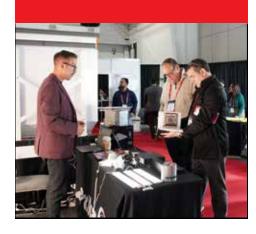
# WHY "BRANDS OF CANADA" TAKES CENTER STAGE IN 2026

## This year, Canada Light Expo presents 'BRANDS OF CANADA'

An initiative to elevate Canadian manufacturers and Canada-based brands

### THE TIME TO LEAD IS NOW

An initiative to elevate Canadian manufacturers and Canada-based brands.



#### UNMATCHED EXPOSURE & GROWTH

A stage to showcase your innovations to the right audience.



#### A MOVEMENT, NOT JUST A SHOW

This isn't just another industry event. It's a statement. Canada's lighting industry is stepping up to the global stage.



#### PROOF THAT EXHIBITING WORKS!

#### 80º/o

Exhibitors gained massive brand recognition last year

#### 75%

Showcased groundbreaking innovations & tech advancements

#### 70%

Formed key partnerships with industry leaders

#### 65º/o

Generated high-value sales leads

Leveraged the expo for market insights & competitive edge

#### **7 BENEFITS OF EXHIBITING AT CANADA LIGHT EXPO**

Elite Industry Exposure - Get noticed with pre-show, during, and post-show promotions across all key marketing channels, including newsletters, social media, website, in-app promotions, & EDMs.

**Designed for Maximum Impact**— Custom booth themes that make your brand stand out.

Exclusive Canadian Brand Perks - Discounted price for the 'Brands of Canada' to exhibit & showcase their innovative offerings at the show.

**Brand Recognition**— Gain real-time exposure with dedicated social media and EDM shoutouts during the show.

Exclusive Podcast Feature - Be part of a special podcast series with Canadian lighting brands and industry leaders.

Networking with Decision Makers— Meet industry-leading architects, lighting designers, interior design companies, specifiers, and electrical contractors—all in one place.

**Expert-Led Seminars & Education Programs**—Gain exclusive insights from industry leaders as they discuss lighting trends, sustainable innovations, and smart lighting technologies.

#### THE BEST BRANDS ARE ALREADY SIGNING UP WILL YOU BE LEFT BEHIND?

### **BOOK YOUR BOOTH NOW**



