

# CONFERENCE AGENDA

## Day 1 (12 November 2025)

TIMING  
10:00 AM - 11:00 AM

### Dynamic Discourse

#### Presentation



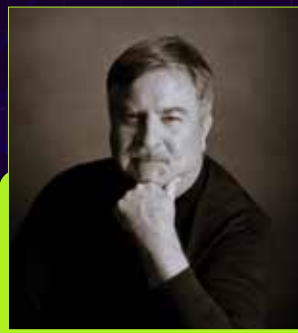
**DAN HADASH**  
Senior Lighting Designer  
lightSPACE at SMP Engineering

TIMING  
11:00 AM - 12:00 PM

### Integrating Lighting into Health and Wellness

Looking beyond Circadian Mechanisms and Applications

#### Keynote Address



**DOUGLAS STEEL**  
PhD, Founder  
NeuroSense

TIMING  
12:00 PM - 12:30 PM

### Networking Lunch

TIMING  
12:30 PM - 01:30 PM

**Better by Design:**



## Why Interior and Lighting Design Collaboration Creates Better Spaces

### NETWORKING LUNCH SESSION

**Moderator**



**DAYNA BRADLEY**

President  
Bradley Consulting

### Project 1: The Interchange

**Speakers**



**MARCEL DION**

Interior Designer  
Founder  
Marcel Dion Lighting  
Design Inc. (MDLD)



**MICHEL ARCAND**

Lighting Designer  
ARIDO  
LEED®, BCIN, Principal,  
IN8 Design Inc.

### Project 2: Warner Music

**Speakers**



**SARAH TAYLOR**

Interior Designer  
Work Studio Director,  
Associate, Gensler



**SHAGHAYEGH (SHAYA) RIAZI**

Lighting Designers  
Senior Associate Lighting Designer,  
Mulvey & Banani Lighting

TIMING  
01:30 PM - 02:30 PM

## Night Vision

### Techniques for Effective and Responsible Outdoor Lighting

#### Presentation



**SHIRLEY COYLE**

President  
Cree Lighting Canada



**PAUL MERCIER**

Lighting Designer &  
Educator

TIMING  
02:30 PM - 03:15 PM

## A Survey of Horticultural Lighting

#### Presentation



**ALEXANDER WILLEMSEN**

Software Developer  
SunTracker Technologies

TIMING  
03:15 PM - 04:15 PM

## Daylight-First Lighting

### Networked Controls, Renewables, Storage, and Peak Demand Reduction

#### Presentation



**DAVID KATZ**

Board Chair  
Ontario Sustainable Energy Association

TIMING  
04:15 PM - 05:30 PM

AI Adoption & Implications - Your industry, business and you

Presentation



**PETER BROWN**  
Manager  
Electrical Transitions LLC

TIMING  
05:30 PM

Lovers of Light

COCKTAIL RECEPTION + NETWORKING GAME SHOW

Moderator



**DAVE YOUNG**  
National Controls Manager  
Traxon

Contestants



**DAN HADASH**  
Senior Lighting Designer  
lightSPACE at SMP Engineering



**DAWN BROWN**  
Owner & Principal Designer,  
Ontario Aesthetic Lighting Design



**JUSTIN CASTINELLO**

3G Lighting,  
Regional Sales Manager



**ALAN MCINTOSH**

B.A., IALD, CLD, MIES,  
Vice President  
Mulvey & Banani Lighting Inc.



**AZIN DILMAGHANI**



**OLIVIA DYCK**

Sales Rep.



**KARLA CAMPOS**

MBL  
Lighting Designer



# Day 2 (13 November 2025)

TIMING  
08:15 AM

Unplugged but Illuminated



## Finding Balance in a Technological World

### BREAKFAST NETWORKING INTERACTIVE WORKSHOP

#### Moderator



**TOM BUTTERS**

Founder & Executive Director  
The Lighting Agora

#### Panellists



**BRIAN LIEBEL**

PE, Chief Programs Officer  
DarkSky International



**ERIC BRETSCHNEIDER**  
**ITALICS**

Ph.D.,  
Expert in LED Technology &  
IP Matters



**ROBERT F. KARLICEK**

Jr., Ph.D., Director, LESA,  
Rensselaer Polytechnic Institute

TIMING  
10:00 AM - 11:00 AM

## EMBRACE Lighting Controls

### PANEL DISCUSSION

#### Moderator



**C. WEBSTER MARSH**

Owner  
Penumbra Controls

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#### Panellists



**ERIC TEACHER**

Senior Lighting  
Specification Consultant  
Director  
OEM Component Division



**ALICIA DAVILA  
MONTERREY**

Senior Associate/  
Associée Principale  
HLB Lighting Design  
Co-coordinator IALD Eastern  
Canada Chapter  
IALD



**WILL NORRIS**

Co-founder,  
VxV Solutions Inc.

TIMING  
11:00 AM - 12:30 PM

## Mastering LED Lighting Specifications

### PRACTICAL WORKSHOP

Conducted By



**DEBORAH GOTTESMAN**

Principal,  
Gottesman Associates



**SHARYN ADLER  
GITALIS**

BFA, Assoc. - IALD, MIESNA

TIMING  
12:30 PM

### Networking Lunch

TIMING  
01:00 PM - 02:00 PM

### Networking Luncheon Panel on AI and Lighting Specification

#### AI and Lighting Specification - Pros and Cons

### PANEL DISCUSSION

Moderator



**TOM BUTTERS**

Founder & Executive Director  
The Lighting Agora



Panellists



**PAUL BOKEN**  
Founder  
Sourcery



**PETER BROWN**  
Manager  
Electrical Transitions LLC



**DAWN BROWN**  
Owner & Principal Designer,  
Ontario Aesthetic Lighting Design

TIMING

02:00 PM - 03:00 PM

Modern Networking

The Key to Professional and Personal Growth at  
All Stages of Your Career

Presentation



**CHERYL ENGLISH**  
Former VP  
Acuity Brands



**KIMBERLY  
MERCIER**  
Lighting Designer & Industry Leader

TIMING

03:00 PM - 04:00 PM

Spec to Delivery

The Coming Shift in Design Control

Presentation



**PAUL BOKEN**  
Founder  
Sourcery