

BRANDS OF CANADA



CANADA **Light**
EXPO 2025

12 - 13
NOVEMBER, 2025
International Centre
Toronto, Canada

Silver Sponsors



Official Agency Partners



Mobile App Sponsor



Organised by



Canada's Lighting Industry Gets Its Own Stage!

A Booming Market. A Dedicated Stage. An Excellent Opportunity

For too long, Canadian lighting brands lacked a dedicated platform to showcase their expertise

NOT ANYMORE



THIS ISN'T JUST ANOTHER TRADE SHOW

It's THE event that puts your brand in front of buyers, decision-makers, and industry leaders. The competition will be there—will you?

We started with a vision: to give Canada's lighting industry its own stage. The first edition of **Canada Light Expo** turned that vision into reality—and now, we're building on that success.

**MORE EXHIBITORS
MORE INNOVATIONS
MORE OPPORTUNITIES**

If the first edition shows
the industry's potential,
**THIS ONE WILL
DEFINE ITS FUTURE**

WHY "BRANDS OF CANADA" TAKES CENTER STAGE IN 2025

This year, Canada Light Expo presents
'BRANDS OF CANADA'

An initiative to elevate Canadian manufacturers and Canada-based brands

THE TIME TO LEAD IS NOW

An initiative to elevate
Canadian manufacturers and
Canada-based brands.



UNMATCHED EXPOSURE & GROWTH

A stage to showcase your
innovations to the right
audience.



A MOVEMENT, NOT JUST A SHOW

This isn't just another industry
event. It's a statement. Canada's
lighting industry is stepping up
to the global stage.



PROOF THAT EXHIBITING WORKS!

80%

Exhibitors gained massive brand recognition last year

75%

Showcased groundbreaking innovations & tech advancements

70%

Formed key partnerships with industry leaders

65%

Generated high-value sales leads

72%

Leveraged the expo for market insights & competitive edge

7 BENEFITS OF EXHIBITING AT CANADA LIGHT EXPO

Elite Industry Exposure— Get noticed with pre-show, during, and post-show promotions across all key marketing channels, including newsletters, social media, website, in-app promotions, & EDMs.

Designed for Maximum Impact— Custom booth themes that make your brand stand out.

Exclusive Canadian Brand Perks— Discounted price for the 'Brands of Canada' to exhibit & showcase their innovative offerings at the show.

Brand Recognition— Gain real-time exposure with dedicated social media and EDM shoutouts during the show.

Exclusive Podcast Feature— Be part of a special podcast series with Canadian lighting brands and industry leaders.

Networking with Decision Makers— Meet industry-leading architects, lighting designers, interior design companies, specifiers, and electrical contractors—all in one place.

Expert-Led Seminars & Education Programs—Gain exclusive insights from industry leaders as they discuss lighting trends, sustainable innovations, and smart lighting technologies.

LED BY TOP INDUSTRY LEADERS ADVISORY BOARD



Alana Punit
Salex



Carl Huestis
Axis Lighting



Dawn Brown
OALD



Dan Hadash
lightSPACE



Dayna Bradley
Bradley Consulting



Deborah Gottesman
Gottesman Associates



Eric Teacher
STL Lighting Group



Martha MacEachen
Dubo Électrique



Michael Jennison
Omnilumen Technical Products



Joan Orgel
Electromart Hamilton



Shirley Coyle
CREE Lighting



Paul Boken
Sourcery



Cindy Foster Warthen
Director of Event Strategy
Canada Light Expo



Tom Butters
The Lighting Agora

**THE BEST BRANDS ARE ALREADY SIGNING UP
WILL YOU BE LEFT BEHIND?**

BOOK YOUR BOOTH NOW



info@canadalightexpo.com



www.canadalightexpo.com