



Canada Light Expo 2024
Press Release

November 2024

Ecstatic to announce SALEX as Educational Seminar Sponsor for Canada Light Talks @ Canada Light Expo 2024

Toronto, Canada - November 2024 - **Canada Light Expo** is excited to announce **SALEX** as the **Educational Seminar Sponsor** for Canada Light Talks 2024, taking place from 13–15 November at the International Centre in Toronto, Canada. Known for its expertise in innovative and sustainable lighting solutions, SALEX's sponsorship brings a robust educational dimension to the Expo, enhancing opportunities for industry professionals to gain knowledge and insights from top lighting experts.

As a leader in the Canadian lighting industry, SALEX champions progressive design and sustainable technology. This enables Canada Light Expo's signature attraction, **Canada Light Talks**, to dive deeper into essential topics such as lighting trends, smart lighting integration, LED innovation in healthcare, exterior lighting solutions, and energy efficiency. Attendees can expect a dynamic lineup of thought leaders, hands-on demonstrations, and in-depth discussions on how advanced lighting solutions shape modern environments.

Alongside **SALEX**, the event is supported by other esteemed organisations, including **The Lighting Agora** as the **Knowledge Partner**, the **Association for Smarter Homes & Buildings (ASHB)** as the **Strategic Partner Association**, and the **Ontario Sustainable Energy Association (OSEA)** as the **Supporting Association**. Together, they offer participants a unique platform to explore the intersection of lighting design, smart technologies, and sustainable practices that impact both industry and personal well-being.

Mr. Gaurav Juneja, Project Director for Canada Light Expo

"We are thrilled to welcome SALEX as our Educational Seminar Sponsor for Canada Light Talks, reinforcing Canada Light Expo as a hub for innovation and sustainable practices in lighting. This underscores our commitment to providing a well-rounded, high-value insights into the dynamic lighting industry through panel discussions, workshops and presentations."

As the Canadian lighting industry continues to flourish, the participation of global investors and stakeholders in Canada Light Expo is essential for fostering economic growth. Such partnerships aim to provide invaluable insights and industry expertise, spotlighting the latest

advancements in LED and smart lighting technologies. This significant move by MEX International Inc. promises to deliver an unparalleled experience for industry leaders, professionals, and innovators.

Register Now to Visit: <https://canadalightexpo.com/visitor-registration/>

About Canada Light Expo:

Canada Light Expo is Canada's premier event dedicated to lighting solutions, smart technology, and energy-efficient design, bringing together the latest innovations from leading brands. The Expo provides an invaluable platform for professionals to connect, learn, and discover new trends and solutions within the lighting sector.

About Canada Light Talks:

The three-day Canada Light Talks will feature keynote speeches, panel discussions, workshops, and fireside chats tailored for architects, lighting designers, engineers, real estate developers, and facility managers. Sessions will focus on the transformative role of LED technology, smart home integration, and sustainable lighting practices for diverse commercial and municipal environments.

About MEX International Inc.:



MEX International Inc., the Canadian subsidiary of MEX Exhibitions Pvt Ltd. possesses over four decades in the advertising industry. With 27 years in publishing and 20 years in exhibitions, MEX has organized 100+ market-leading trade exhibitions across Asia, including India, Dubai, Singapore, and Thailand. The company is a prominent player in the advertising industry, publishing reputable magazines and advertising trade directories. MEX International Inc. leverages this rich experience to bring successful exhibitions to the Canadian market.