



Canada Light Expo 2024
Pre-Show Press Release
November 2024

Industry Leaders Set to Attend Canada Light Expo 2024 in Toronto

Toronto, Canada- November 2024- **Canada Light Expo 2024** is set to become the leading platform for the lighting industry, attracting **attendees** from across the region and showcasing over **500 innovative products** across the exhibition area. This high-profile event, scheduled for **13-15 November 2024** at the **International Centre** in Toronto, will feature a curated selection of over-**top brands** from countries such as **Canada, the U.S., Greece, Taiwan, Turkey, and China**, highlighting its status as a global nexus for **smart lighting, LED technologies, and sustainable solutions**.

At Canada Light Expo, industry trailblazers such as **Power Q, NexLeds, TMS Lighting, MP Lighting, Bauxile, Avolux, Minleon, Fotodiasiasi, Enlight, and Product Care Recycling** will unveil the latest in lighting innovation. This is more than just an exhibition—it's an exclusive opportunity for industry professionals to engage in crucial dialogues on the next frontier of lighting technology.

This flagship event is gearing up to display a diverse array of state-of-the-art lighting solutions spanning multiple sectors and applications, all under one roof. From the latest **architectural and decorative lighting** to **energy-efficient and sustainable lighting**, the expo will cover the full spectrum of lighting innovations. Attendees will have exclusive access to the latest breakthroughs in **healthcare & social care lighting, horticulture lighting, human-centric lighting, smart lighting, and event & stage lighting**.

With a strong emphasis on sustainability, energy efficiency, and technological advancements, the expo will present a rare opportunity for experts to connect, collaborate, and drive the future of lighting. Strategically positioned as a catalyst for industry collaboration, the exhibition will promote new partnerships and business opportunities, driving the global growth and transformation of the lighting sector.

Canada Light Expo promises a wealth of compelling reasons to attend, with unmatched opportunities to explore the latest innovations and engage in valuable sessions. Participants will have direct access to live product demonstrations, gain critical market insights, and network with potential partners, suppliers, and clients.

Alongside the exhibition, **Canada Light Talks**, a comprehensive three-day conference, will further enrich the event experience. Designed for lighting professionals, the conference will feature key industry tracks, including **LEDs & Design, LED Controls & Dimming, LEDs & Health, and LEDs & Exterior**. Day 1 boasts an expert speaker lineup, including a discussion on Evaluating LED Colour in Design, following a presentation by **Mark Lien**, President of Augmented Illumination, on The Future of LEDs & Lighting Industry, among others. Day 2 discusses topics like Lighting to Support Circadian Rhythms, LED Controls

for Commercial and Municipal Applications, and Dimming with LEDs. Meanwhile, Day 3 explores the intersection of lighting, health, and sustainability, with discussions on LEDs and the Aging Eye - Aging in Place and Environmentally Friendly Exterior Lighting.

Mr. Gaurav Juneja, Project Director for Canada Light Expo, emphasizes, “Canada Light Expo 2024 is more than just a product showcase—it’s a catalyst for innovation and collaboration in the lighting industry. We are creating a platform where industry leaders can share insights, forge partnerships, and drive the future of lighting solutions that prioritize sustainability and energy efficiency.”

Ms. Himani Gulati, Director at MEX, stated, “The lighting industry is on the brink of a transformative era, and Canada Light Expo 2024 is at the heart of this change. With a focus on technological advancement and sustainable solutions, the expo will set the stage for new business opportunities and industry-wide progress.”

In a key development for the lighting industry, **Canada Light Talks, an exclusive part of Canada Light Expo**, has **SALEX** onboard as the **Educational Seminar Sponsor** and **Lighting Agora** as the **Knowledge Partner**. Meanwhile, **Canada Light Expo 2024** has onboarded the **Association for Smarter Homes & Buildings (ASHB)** as the **Strategic Partner Association** and the **Ontario Sustainable Energy Association (OSEA)** as the **Supporting Association**. With these strategic alliances in place, the Expo is set to become the venue for uncovering the newest advancements in LED and smart lighting technology.

Positioned as the industry’s leading showcase for lighting innovation, **Canada Light Expo 2024** is an indispensable event for architects, lighting designers, engineers, electrical contractors, lighting dealers, and professionals from diverse industries. Don’t miss out on the event that will define the next wave of innovation in lighting.

Click here to register: <https://canadalightexpo.com/visitor-registration/>

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About the Organizer



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