



Canada Light Expo 2024

Press Release

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Canada Light Expo 2024: Join Us For The Ultimate Showcase of LED Innovations and Smart Lighting Solutions

Canada Light Expo 2024 is gearing up as the premier exhibition for smart lighting and LED technologies. **Scheduled for 13-15 November 2024** at the **International Centre in Toronto, Canada**, this landmark event will highlight advancements across various lighting sectors. Bringing together industry leaders, engineers, and decision-makers for a critical dialogue on the evolution of lighting technology, the expo is set to be a cornerstone for professionals to elevate their business standing and drive leadership.

Featuring a lineup of esteemed brands like **Power Q, NexLeds, TMS Lighting, MP Lighting, Bauxile, Avolux, Minleon, Fotodiasiasi, Enlight, Product Care Recycling**, and many others, **Canada Light Expo 2024** is set to make a significant impact on the industry. The expo will serve as a critical platform for the lighting and LED industry, hosting **60+ brands** and showcasing over **1,000 innovative products** across a sprawling **30,000 sq. ft. show area**.

With an expected turnout of **over 1,200 industry buyers**, Canada Light Expo 2024 presents a crucial opportunity for Canadian companies to demonstrate their expertise, connect with targeted customers, and build partnerships to propel global growth in the lighting sector. The event will showcase leading brands from countries such as **Canada, America, Greece, Turkey, Taiwan, and China**, reinforcing its status as a vital international platform for advancements in lighting technology. Standing at the forefront of innovative lighting showcases, it is a must-visit trade show for **architects, lighting designers, engineers, electrical contractors, lighting dealers**, and professionals from other industries alike.

The expo promises compelling reasons to attend, including opportunities to connect with industry leaders, explore the latest innovations, participate in knowledge-sharing sessions, nurture new business relationships, witness live product demonstrations, gain market insights, source products from domestic and international suppliers, and evaluate investment opportunities. Canada Light Expo 2024 is not just an exhibition but a transformative platform for brands aiming to assert their leadership in the lighting industry.

Complementing the exhibition is a comprehensive **three-day conference, Canada Light Talks**, designed to offer an enriching experience to industry professionals. The conference comprises diverse tracks such as **LEDs & Design, LED Controls & Dimming, LEDs & Health, Keynote Session, and LEDs & Exterior**. Attendees can participate in various informative sessions, fireside chats, and workshops to keep up with industry insights.

The conference boasts an excellent line-up of industry speakers and a **keynote by Mark Lien**, President of Augmented Illumination, on The Future of LEDs & Lighting Industry. Other topics include LEDs in design, LED Controls, and Mastering LED Lighting Specifications. Following this, day 2 will cover topics such as LEDs and the Aging Eye—Aging in Place, LEDs and Health, LED Controls for Commercial and Municipal Applications,

and Dimming with LEDs, ensuring practical takeaways for participants. The last day will highlight the relationship between lighting, health, and sustainability, with sessions on Lighting to Support Circadian Rhythms, LEDs and Environmentally Friendly Exterior Lighting. and How Sustainable Energy Options are aligned with Lighting. In addition to this, the show will host an **industry networking luncheon for the registered conference attendees on day 1**, initiating a conducive atmosphere for collaboration and dialogue.

Ms. Himani Gulati, Director at MEX, emphasizes the transformative potential of Canada Light Expo 2024 for the lighting sector. She remarks, "This expo signifies a key moment for the industry, driving forward both innovation and sustainability. It is a foundational platform for building partnerships supporting economic growth in a technology-oriented environment."

Mr. Gaurav Juneja, Project Director for Canada Light Expo, states, "As we gather industry leaders and innovators at Canada Light Expo 2024, we are setting the stage for collaboration and advancement in lighting technology. This expo is crucial for empowering businesses and promoting sustainable solutions that benefit everyone."

In a landmark development for the lighting industry, Canada Light Expo 2024 has on boarded the **Association for Smarter Homes & Buildings (ASHB)** as the **strategic partner association**, **Ontario Sustainable Energy Association (OSEA)** as a **supporting association**, and **Lighting Agora** as the **knowledge partner**. These partnerships aim to provide invaluable insights and industry expertise, spotlighting the latest advancements in LED and smart lighting technologies. This significant move by MEX International Inc. promises to deliver an unparalleled experience for industry leaders, professionals, and innovators.

Together, Canada Light Expo 2024 and its partners are set to drive progress and elevate the lighting industry's future with innovation, sustainability, and economic growth.

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About the Organizer



MEX International Inc., the Canadian subsidiary of MEX Exhibitions Pvt Ltd. possesses over four decades in the advertising industry. With 27 years in publishing and 20 years in exhibitions, MEX has organized 100+ market-leading trade exhibitions across Asia, including India, Dubai, Singapore, and Thailand. The company is a prominent player in the advertising industry, publishing reputable magazines and advertising trade directories. *MEX International Inc. leverages this rich experience to bring successful exhibitions to the Canadian market.*
