





## Canada Light Talks to Illuminate the Future of Lighting at Canada Light Expo 2024

**Toronto, October 23, 2024** — Canada Light Expo is set to host the highly anticipated **Canada Light Talks** from November 13-15, 2024, at the International Centre in Toronto, Canada. This event will gather experts, innovators, and professionals from the lighting industry to explore the latest advancements in LED technology, sustainability, and lighting design. With a focus on cutting-edge solutions and emerging trends, **Canada Light Talks** promises to provide unparalleled insights into how lighting transforms built environments and enhances human well-being.

This year, **The Lighting Agora** is proud to be the Knowledge Partner, bringing comprehensive and forward-looking discussions to the table. With their deep industry expertise, The Lighting Agora will lead conversations on crucial topics such as lighting controls, sustainable energy options, and the integration of lighting into health-focused designs. Their involvement will play a key role in shaping the discourse, providing attendees with invaluable knowledge to help steer the future of lighting technology.

**Tom Butters, Founder & Executive Director of The Lighting Agora,** shared, "The Canada Light Talks sessions at the Canada Light Expo feature the best lineup of lighting experts to present in Toronto for decades. It's a 'must-attend' for anyone associated with the lighting industry."

**Gaurav Juneja, Director @ Mex International INC**, stated, "Canada Light Talks serves as a vital forum for industry leaders to share insights and explore innovative solutions in lighting technology. Collaborative discussions at this event are essential for shaping the future of our industry."

Spanning three days, the Canada Light Talks will feature a range of keynote speeches, panel discussions, workshops, and fireside chats. Attendees, including architects, lighting designers, engineers, real estate developers, and facility managers, will have the opportunity to engage with thought leaders from both the commercial and municipal sectors, with an agenda focused on the role of LED technology in shaping the future of lighting.

**Day One Highlight (November 13, 2024)**: The talks will begin with an evaluation of **LED Color in Design** led by Robert Lanteigne, Founder of Lightbob.com. This session will explore how LED colour impacts architectural and interior design choices. Following this, the President of Augmented Illumination, Mark Lien, will deliver the keynote speech on **The Future of LEDs and** 

**the Lighting Industry**, shedding light on technological advancements and their applications in the global market.

The day will also include a **Panel Discussion on LED Controls**, featuring industry experts such as Webster Marsh (Penumbra Controls), Andrew Parker (Salex) and Will Norris (VxV Solutions), who will explore the evolving landscape of LED controls and dimming technologies. The afternoon will wrap up with a 90-minute workshop on **Mastering LED Lighting Specifications** by Deborah Gottesman and Sharyn Adler-Gitalis from Gottesman Associates, providing valuable hands-on insights for lighting professionals.

Day Two Highlight (November 14, 2024): The second day will open with a session on LEDs and the Aging Eye - Aging in Place led by Tom Butters, Founder and Executive Director of The Lighting Agora (Our Knowledge Partner), and Linda Kafka, Founder and Principal at LivABLE Environment Inc. This talk will explore how LED lighting can improve visibility and quality of life for aging individuals, particularly in homes designed for aging in place.

Following this, Chris Wolgamott, Senior Product Manager for Commercial Lighting at Northwest Energy Efficiency Alliance, along with Abiran Raveenthiran, Principal at VxV Solutions, will present on **LED Controls for Commercial and Municipal Applications**. This session will focus on the integration of advanced LED control systems in commercial and municipal settings, highlighting energy efficiency and management.

After The **Fireside Chat on LEDs and Health** will feature **Robert Soler**, Founder and Chief Scientist at BIOS Lighting, and **Dawn Brown**, Owner and Principal Designer at Ontario Aesthetic Lighting Design. This session will explore the health-related benefits and applications of LED lighting.

Following this, a 90-minute **Workshop on Dimming with LEDs** will be led by **Andrew Parker**, Partner at Salex, **Webster Marsh**, Owner of Penumbra Controls, and **John Keating**, Consultant at JV Keating. The workshop will provide insights into the technical aspects of dimming technology for LEDs, offering practical solutions for various lighting environments.

Day Three HighLight(November 15, 2024): The final day will explore Lighting to Support Circadian Rhythms, led by Robert Soler, and a thought-provoking Fireside Chat on Environmentally Friendly Exterior Lighting with Shirley Coyle, President of Cree Lighting Canada and Leora Radestky Senior Lighting Scientist and LUNA Program Director at DesignLightConsortium (DLC) The discussions will centre around environmentally sustainable lighting solutions catering to human and ecological needs. The event will conclude with a session on How Sustainable Energy Options are Aligned with Lighting, presented by David Katz, Board Chair of the Ontario Sustainable Energy Association.

**Canada Light Talks** at Canada Light Expo 2024 will offer a comprehensive exploration of lighting technologies, emphasising energy efficiency, health benefits, and design innovations. This event is a must-attend for anyone involved in the lighting and building industries, providing a platform for networking, learning, and shaping the future of lighting.

For more information and registration details, visit the official Canada Light Expo website.

## **About Canada Light Expo:**

Canada Light Expo is the premier event for the lighting industry, showcasing the latest products, technologies, and innovations. The expo serves as a meeting point for industry professionals, designers, and government representatives to explore and discuss the future of lighting solutions in Canada and beyond.

Register as a Delegate: https://canadalightexpo.com/delegate-registration/

## **About the Organizer**



MEX International Inc., the Canadian subsidiary of MEX Exhibitions Pvt Ltd. possesses over four decades in the advertising industry. With 27 years in publishing and 20 years in exhibitions, MEX has organized 100+ market-leading trade exhibitions across Asia, including India, Dubai, Singapore, and Thailand. The company is a prominent player in the advertising industry, publishing reputable magazines and advertising trade directories. MEX International Inc. leverages this rich experience to bring successful exhibitions to the Canadian market.