



Canada Light Expo 2024

Press Release

Canada Light Expo 2024: Gear Up for the Future with Innovation, Sustainability & Economic Growth in Smart Lighting & LED Solutions

20 June 2024, Toronto, Canada - As the anticipation builds for Canada Light Expo 2024, slated to take place from November 13-15, 2024, at the International Centre in Toronto, Canada, MEX International Inc. proudly announces the participation of leading brands including Verozza, Power Q, NexLeds, TMS Lighting, Fotodiastasi, Joyman Controls, Feiye Lighting, Canaluminaire, Widegerm, MP Lighting, MPS Lighting, FEIYE LIGHTING DESIGNING CO LTD., TMS LIGHTING, NEXLEDS LIMITED, VEROZZA LIGHTING, JOYMAN CONTROLS CO LTD., SHENZEN GOLDSUNO OPTO ELEC TECH, QUANZHOU SMARTS ELEC AND TECH CO LTD., SHENZEN SHINLAND OPTICS CO LTD., XIAMEN GHGM INTELLIGENT TECH, Zhejiang Yuantai, Skyview, and Avolux. This premier event is set to be a cornerstone for the Lighting and LED industry, featuring over 125 exhibitors, showcasing 1000+ products, and representing 250+ brands across a sprawling 30,000 sq. ft. show area. With an expected turnout of 2000+ buyers, Canadian companies have a unique opportunity to showcase their capabilities and products, attracting target customers and collaborators to contribute to the industry's global expansion.

The expo promises compelling reasons to attend, including opportunities to connect with industry leaders, explore the latest innovations, participate in knowledge-sharing sessions, nurture new business relationships, witness live product demonstrations, gain market insights, source products from domestic and international suppliers, and evaluate investment opportunities. It is a golden opportunity to position and strengthen brands as industry leaders. It offers exposure through innovative advancements, enhanced credibility, extensive brand visibility via marketing channels, and engagement with key decision-makers through networking sessions.

Smart Living Expo Canada, co-located with Canada Light Expo 2024, will showcase a wide array of smart living technologies—from smart lighting and security systems to office solutions and building automation—catering to the evolving needs of modern living spaces. This platform aims to address industry demands, providing swift access to new technologies and innovative solutions that revolutionize modern living spaces.

An initiative by the Canadian government offering immediate rebates on energy-efficient lights and devices is motivating consumers to conserve energy actively. Canada Light Expo is a catalyst for business growth, offering valuable networking opportunities in the context of the evolving post-pandemic market.

Ms. Himani Gulati, Director at MEX International Inc., articulates the significance of Canada Light Expo 2024, emphasizing its role as a transformative catalyst for businesses. She states, "This expo is more than a showcase—it's a pivotal moment for advancing innovation and sustainability in the lighting industry. It provides a platform for forging new partnerships and driving economic growth in a technology-driven ecosystem."

Gaurav Juneja, Director of MEX International Inc., underscores the expo's role in advancing Canada's economic landscape, stating, "By promoting innovations in lighting solutions, the expo contributes to job creation and supports the manufacturing sector, aligning with our environmental sustainability goals."

Toronto, selected as the venue, aligns strategically with Canada's burgeoning LED and smart lighting sectors, driven by robust government support and growing demand for energy-efficient solutions. The global smart

