

Canada Light Expo 2024: Gear Up for the Future with Innovation, Sustainability & Economic Growth in Smart Lighting & LED Solutions

20 June 2024, Toronto, Canada - As the anticipation builds for Canada Light Expo 2024, slated to take place from November 13-15, 2024, at the International Centre in Toronto, Canada, MEX International Inc. proudly announces the participation of leading brands includingVerozza, Power Q, NexLeds, TMS Lighting, Fotodiastasi, Joyman Controls, Feiye Lighting, Canaluminaire, Widegerm, MP Lighting, MPS Lighting, FEIYE LIGHTING DESIGNING CO LTD., TMS LIGHTING, NEXLEDS LIMITED, VEROZZA LIGHTING, JOYMAN CONTROLS CO LTD., SHENZEN GOLDSUNO OPTO ELEC TECH, QUANZHOU SMARTS ELEC AND TECH CO LTD., SHENZEN SHINLAND OPTICS CO LTD., XIAMEN GHGM INTELLIGENT TECH, Zhejiang Yuantai, Skyview, and Avolux. This premier event is set to be a cornerstone for the Lighting and LED industry, featuring over 125 exhibitors, showcasing 1000+ products, and representing 250+ brands across a sprawling 30,000 sq. ft. show area. With an expected turnout of 2000+ buyers, Canadian companies have a unique opportunity to showcase their capabilities and products, attracting target customers and collaborators to contribute to the industry's global expansion.

The expo promises compelling reasons to attend, including opportunities to connect with industry leaders, explore the latest innovations, participate in knowledge-sharing sessions, nurture new business relationships, witness live product demonstrations, gain market insights, source products from domestic and international suppliers, and evaluate investment opportunities. It is a golden opportunity to position and strengthen brands as industry leaders. It offers exposure through innovative advancements, enhanced credibility, extensive brand visibility via marketing channels, and engagement with key decision-makers through networking sessions.

Smart Living Expo Canada, co-located with Canada Light Expo 2024, will showcase a wide array of smart living technologies—from smart lighting and security systems to office solutions and building automation—catering to the evolving needs of modern living spaces. This platform aims to address industry demands, providing swift access to new technologies and innovative solutions that revolutionize modern living spaces.

An initiative by the Canadian government offering immediate rebates on energy-efficient lights and devices is motivating consumers to conserve energy actively Canada Light Expo is a catalyst for business growth, offering valuable networking opportunities in the context of the evolving post-pandemic market.

Ms. Himani Gulati, Director at MEX International Inc., articulates the significance of Canada Light Expo 2024, emphasizing its role as a transformative catalyst for businesses. She states, "This expo is more than a showcase—it's a pivotal moment for advancing innovation and sustainability in the lighting industry. It provides a platform for forging new partnerships and driving economic growth in a technology-driven ecosystem"

Gaurav Juneja, Director of MEX International Inc., underscores the expo's role in advancing Canada's economic landscape, stating, "By promoting innovations in lighting solutions, the expo contributes to job creation and supports the manufacturing sector, aligning with our environmental sustainability goals."

Toronto, selected as the venue, aligns strategically with Canada's burgeoning LED and smart lighting sectors, driven by robust government support and growing demand for energy-efficient solutions. The global smart

lighting market's projected growth underscores the expo's global relevance, positioning Canadian businesses to attract international investments and expand their market footprint.

Also, Canada Light Expo is pleased to announce its collaboration with Lighting Agora as the knowledge partner for the upcoming Expo. Lighting Agora, renowned for its expertise in lighting design and market research, will play a pivotal role in enhancing educational opportunities and fostering innovation within the LED and Smart Lighting sector.

Tom Butters, Founder of Lighting Agora, expresses enthusiasm about the partnership, saying, "Partnering with Canada Light Expo allows us to contribute to the evolution of smart lighting technologies in Canada, empowering businesses to embrace sustainable and innovative solutions."

This platform offers a range of engaging workshops, insightful seminars, and interactive panel discussions led by industry experts, innovators, and thought leaders. The main aim is to educate and steer the future of the LED and smart lighting industry.

The sessions will cover "LEDs - Promoting Health and Safety" and "The Most Effective Energy-Saving Innovations. What's Next?" "Conversing in Electrical Jargon - Simplifying LED Controls" and "Pot, Selective Animal Breeding, and Global Food Supply." These discussions strive to equip participants with the latest insights, trends, and advancements in the lighting industry, promoting a better understanding and facilitating knowledge exchange.

Together, Canada Light Expo 2024 and its partners are set to illuminate the lighting industry's future with innovation, sustainability, and economic growth.

About the Organizer



MEX International Inc., the Canadian subsidiary of MEX Exhibitions Pvt Ltd. possesses over four decades in advertising industry. With 27 years in publishing and 20 years in exhibitions, MEX has organized 100+ market-leading trade exhibitions across India, Dubai, Singapore and Thailand. The company is a prominent player in the advertising industry, publishing reputable magazines and advertising trade directories. MEX International Inc. leverages this rich experience to bring successful exhibitions to the Canadian market.