



Canada Light Expo 2024  
Press Release

For Immediate Release  
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## **Canada Light Expo 2024: A Convergence of Innovation, Sustainability & Economic Development- Illuminating the Future of Smart Lighting & LED Solutions**

*23rd Feb 2024 ,Toronto,Canada. MEX International Inc. Canada,* Announces the advent of the *Canada Light Expo 2024, “Canada’s Premier Expo on Smart Lighting & LED Solutions”* all set for a grand showcase from **November 13-15, 2024**, at the **International Centre in Toronto, Canada**. This event promises to be a focal point for the Lighting and LED industry, showcasing over **125 exhibitors, 1000+products & 250 brands** across a sprawling **30,000 sq. ft. show area**. With an anticipation of **2000+ expected buyers**, Canadian companies can leverage this growth by showcasing their capabilities and products, attracting target customers & collaborators in this expo, thereby contributing to the industry’s global expansion.

The reasons to visit the expo are compelling, with **opportunities to connect with industry leaders, explore the latest innovations, participate in knowledge-sharing sessions, nurture new business relationships, witness live product demonstrations, gain market insights, source products from domestic and international suppliers, and evaluate investment opportunities.**

The expo serves as a golden opportunity to position and strengthen your brand as an industry leader, offering exposure through innovative advancements. Benefit from enhanced credibility, extensive brand visibility via marketing channels and engage with key decision-makers through networking sessions. The expo will help in optimizing your investment by selecting sponsorship levels aligned with strategic goals. Capitalize on media partnerships to extend reach beyond the expo, ensuring maximum impact and recognition for your product or brand.

An initiative taken by the Canadian government offering immediate rebates on energy-efficient lights and devices is motivating consumers to actively conserve energy. In the contemporary business milieu, lighting transcends its traditional function, becoming a key factor in shaping ambiance, affecting mood and optimizing energy usage. ***The Canada Light Expo stands as a catalyst for business growth, offering valuable networking opportunities in the context of the evolving post-pandemic market***



***MEX International Inc., the Canadian subsidiary of MEX Exhibitions Pvt Ltd.*** possesses over four decades in advertising industry. With 27 years in publishing and 20 years in exhibitions, MEX has organized 100+ market-leading trade exhibitions across India, Dubai, Singapore and Thailand. The company is a prominent player in the advertising industry, publishing reputable magazines and advertising trade directories. *MEX International Inc. leverages this rich experience to bring successful exhibitions to the Canadian market.*